

## 2022 Lakefront Music Fest Transportation Communication Plan

### WEBSITE

ON HOME PAGE of website:

### NEW! Important Information – Arriving and Leaving Lakefront Music Fest

Be sure to read prior to attending the 2022 Lakefront Music Fest as methods for leaving park have changed.

The above will be located on homepage and info page. When people click on link they will go to a page that has the below info/copy:

### **Important Information for arriving & leaving Lakefront Music Fest**

#### ARRIVING AT LAKEFRONT MUSIC FEST

- **Via Rideshare** (Lyft, Uber & Private): Drop off is in front of the Kop Building located at: 16000 Main Avenue, Prior Lake, MN 55372. Please drop passengers at the curb!
- **Via Shuttlebuses:** As in previous years, shuttles will serve five park and ride lots from 4pm to 10:15 pm dropping and picking up passengers near the Lakefront Park Pavilion. VOLUNTEERS: Shuttles will continue to drop and pick up until 12:30am.
- **Walkers from downtown:** Please use trails and sidewalks along Main Street to walk downtown as limited vehicle traffic will be on this street. Golf Carts are not available for shuttle purposes.
- **Walkers from 160<sup>th</sup>:** Please use sidewalks and trails on both sides of the road as there will be limited vehicle traffic on this street. No golf cart shuttle available. These are residential streets so please respect the privacy of others and dispose of waste appropriately on your way to and from the event.

#### LEAVING LAKEFRONT MUSIC FEST

- **Via Shuttle Buses (NEW LOCATION THIS YEAR):** Before 10:15 pm each day bus shuttles will drop and pick up passengers at the Lakefront Park Pavilion as in previous years. To speed up patron park exiting, starting at 10:30pm each night departing buses (except for volunteers) will be parked in the southbound lane of Highway 13 and ready for boarding starting at 10:30pm each night. **Follow the electronic lights, signs and listen to the directions of volunteers.** This pick up is south of 160<sup>th</sup>, near Dehmlow's Auto Sales, 4810 Dakota, 55372. A limited number of golf carts will be available at the Lakefront Park Pavilion Building for people with disabilities shuttle to bus boarding area.
- **Via Rideshare** (Lyft, Uber & Private) (NEW LOCATION THIS YEAR) There will be no option to be picked up at Lakefront park. Ride share pickups will need to be either downtown Prior Lake or at designated shuttle bus parking lots.

- **Being picked up by friends or family:** Please plan to be picked up from the Gateway Park entrance at the corner of Dakota St and Erie Ave.

RESTRICTED PARKING: On July 8<sup>th</sup> and 9<sup>th</sup> starting at approximately 10:30pm a road closure will occur at Hope and Ridgemont intersection by the police department. Expect a delay of about 45 minutes entering or leaving the following streets both evenings: Ridgemont, Rutledge, Mitchell Circle, Condons, Hope, Breezy Point, Stefan Circle, Red Oaks Road and Adrian Circle. If necessary, please make alternative parking arrangements since there will be no exceptions for any reason to enter or leave these streets during these time periods.

Public Safety Emergency equipment can access all affected households during this period.

Thank you to everyone for your cooperation! We look forward to seeing you at Lakefront Music Fest.

If you have any questions, please email: [info@lakefrontmusicfest.com](mailto:info@lakefrontmusicfest.com).