

Prior Lake Rotary's **10th Annual** **lakefront music fest**
 Celebrating 10 Years of Music, Friendship, and Community

SPONSORSHIP OPPORTUNITIES

JULY 13-14, 2019

LAKEFRONT PARK, PRIOR LAKE

The Prior Lake Rotary Lakefront Music Fest is the premier summer music event in the south-metro area. Entering its 10th year, the event attracts more than 20,000 attendees annually and is supported by a multi-media campaign valued at over \$250,000.

Exclusive Presenting: \$100,000

(SOLD FOR 2019)

- Only 1 available; includes all available sponsorship elements, customized elements and special recognition whenever event is promoted.

Diamond: \$40,000

- All materials designate you as DIAMOND partner
- All visual media mentions, designate you as DIAMOND partner
- Status featured in regional entertainment publications
- Sponsor and Music Fest-led social media contests
- Inclusion in social media campaign; recognition on Facebook and Twitter
- 20 20-second logo spots for video screen (sponsor created)
- On-stage personal introduction of sponsor and recognition (both nights)
- 50 general admission tickets and 16 VIP tickets each night
- 8 reserved parking permits and shuttle services
- Category exclusivity for your products or services
- All "Platinum, Gold, Grammy, Radio Hit, & Debut" Benefits*

Platinum: \$20,000

- Category exclusivity for your product or service
- 10 20-second logo spots for video screen (sponsor created)
- On-stage personal introduction of sponsor and recognition (choice of Friday or Saturday)
- 32 general admission tickets and 8 VIP tickets each night
- 4 reserved parking permits and shuttle services
- All "Gold, Grammy, Radio Hit, & Debut" benefits*

Gold: \$10,000

- 8 20-second logo spots for video screen (sponsor created)
- 20 general admission tickets and 6 VIP tickets each night
- 3 reserved parking permits and shuttle service
- Customized on-site marketing opportunity (subject for approval)
- All "Grammy, Radio Hit, & Debut" benefits*

Grammy: \$5,000

- 4 20-second logo spots for video screen (sponsor created)
- 12 general admission tickets and 4 VIP tickets each night.
- 2 reserved parking permits and shuttle services
- Verbal recognition during stage announcements
- Ability to buy discounted admission tickets for employees, vendors or clients
- All "Radio Hit & Debut" benefits*



Radio Hit: \$2,500

- 1 20-second logo spot for video screen (sponsor created)
- 6 general admission tickets and 2 VIP tickets each night.
- 1 reserved parking permit and shuttle service
- Included in Southwest News Media and email blast
- Logo included on festival staff t-shirts
- All "Debut" benefits*

Debut: \$1,000

- 4 general admission tickets each night
- Logo and link inclusion on event website
- Tent space for on-site marketing (Subject to approval and availability)
- Your company/business marketed to 20,000+ attendees

* Excludes Tickets & Parking Permits

ASK US ABOUT CUSTOMIZED SPONSORSHIPS TO MEET YOUR BUSINESS OBJECTIVES!

FOR MORE INFORMATION ON SPONSORSHIPS:

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