Prior Lake Rotary's
lakefront music fest

SPONSORSHIP OPPORTUNITIES

JULY 9-10, 2027 LAKEFRONT PARK, PRIOR LAKE

The Prior Lake Rotary Lakefront Music Fest is the premier summer music event in the south-metro area. Being the longest running music fest in the Twin Cities, on average the event attracts up to 30,000 attendees annually and is supported by a multi-media campaign valued at over $400,000.

Exclusive Presenting: $100,000

- Only 1 available; includes all available sponsorship elements, customized elements and special recognition whenever event is promoted.

Diamond: $50,000

- All materials designate you as DIAMOND partner
- All visual media mentions, designate you as DIAMOND partner
- Status featured in regional entertainment publications
- Sponsor and Music Fest-led social media contests
- Inclusion in social media campaign; recognition on Facebook and Twitter
- (80) 5-second logo/graphic or video for jumbotron *(sponsor created)*
- Customized on-site marketing opportunity and space *(subject for approval, limited availability)*
- 50 general admission tickets and 16 VIP tickets each night
- On-stage personal introduction of sponsor and recognition *(both nights)*
- Logo included on festival volunteer t-shirts
- Minimum of (1) social media communication *(Content subject for approval)*
- Logo and link on event website

Platinum: $30,000

- (40) 5-second logo/graphic or video for jumbotron *(sponsor created)*
- Customized on-site marketing opportunity and space *(subject for approval, limited availability)*
- 32 general admission tickets and 8 VIP tickets each night
- Logo included on festival volunteer t-shirts
- Minimum of (1) social media communication *(Content subject for approval)*
- Logo and link on event website

Gold: $15,000

- (32) 5-second logo/graphic for jumbotron *(sponsor created)*
- Customized on-site marketing opportunity and space *(subject for approval, limited availability)*
- 20 general admission tickets and 6 VIP tickets each night
- Verbal recognition during stage announcements
- Logo included on festival volunteer t-shirts
- Logo and link on event website

Grammy: $10,000

- (24) 5-second logo/graphic for jumbotron *(sponsor created)*
- Space at event *(limited availability)*
- 16 general admission tickets and 4 VIP tickets each night
- Verbal recognition during stage announcements
- Company Name included on festival volunteer t-shirts
- Logo and link on event website

Radio Hit: $5,000

- (16) 5-second logo/graphic for jumbotron *(sponsor created)*
- Space at event *(very limited availability at Radio Hit level)*
- 8 general admission tickets and 2 VIP tickets each night
- Company Name included on festival volunteer t-shirts
- Logo and link on event website

Debut: $3,000

- (4) 5-second logo/graphic for jumbotron *(sponsor created)*
- 8 general admission tickets each night
- Company Name included on festival volunteer t-shirts
- Logo and link on event website

Fan: $1,500

- 4 general admission tickets each night
- Company Name included on festival volunteer t-shirts
- Logo and link inclusion on event website

ASK US ABOUT CUSTOMIZED SPONSORSHIPS!

FOR MORE INFORMATION ON SPONSORSHIPS:
info@lakefrontmusicfest.com

LakefrontMusicFest.com

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